



FALL 2019

WALTER

SIGNATURE EVENTS

We offer our audience a backstage pass to their city, and opportunities for other brands to be part of the experience.

WINnovation

Date: Friday, September 20
Location: The Umstead
Attendance: 250
Ticket: \$125

WALTER's annual celebration of women, innovation and entrepreneurship returns for it's fifth year to hear from local leaders regarding their individual career journeys and lessons. 2019 panelists include: Billie Redmond, Angela Salamanca, Donna Sylver, Ann Ross and Julie Hafer

~~Presenting Sponsorship: \$12,000~~ | **Supporting Sponsorship: \$6,000**
Workshop Sponsorship: \$3,000 | **Table Sponsorship: \$1,500**

Tales from the Wild

Date: Wednesday, October 23
Location: Transfer Co.
Attendance: 150
Ticket: \$75

For the fourth year, WALTER honors the outdoors with a sustainable and locally-sourced dinner from Locals Seafood, Longleaf Swine BBQ and Fullsteam Brewery.

~~Presenting Sponsorship: \$6,000~~ | ~~Supporting Sponsorship: \$3,000~~

A Day with Vivian Howard

Date: Saturday, October 26
Location: Kinston, NC
Attendance: 80
Ticket: \$300

Back by popular demand, WALTER is thrilled to add a second event with award-winning chef Vivian Howard. Spend the day in Kinston dining at Chef and the Farmer, touring Mother Earth Brewery and Social House Distillery and making biscuits with Ms. Lily in Vivian's private test kitchen.

Presenting Sponsorship: \$6,000 | **Supporting Sponsorship: \$3,000**

Legacy of Reynolds

Date: Early November
Location: Reynolds Coliseum
Attendance: 150
Ticket: \$75

Tour this historic Raleigh landmark and meet the men who brought victory to the court. Guests will enjoy a private evening listening to the untold stories of the 1974 and 1983 National Championships from the players themselves.

Presenting Sponsorship: \$6,000 | **Supporting Sponsorship: \$3,000**

A Festive Evening with Celia Rivenbark

Date: Wednesday, Dec 4
Location: The Fairview
Attendance: 170
Ticket: \$75

Joining us for a second year, humorist and *New York Times* bestselling author Celia Rivenbark reminds us to laugh during this evening of holiday storytelling, hors d'oeuvres and cocktail making.

Presenting Sponsorship: \$5,000 | **Supporting Sponsorship: \$2,500**

Behind the Scenes at the Executive Mansion

Date: Wednesday, Dec 11
Location: Executive Mansion
Attendance: 150
Ticket: \$60

Join WALTER for an exclusive holiday preview tour of the Executive Mansion. Hear from the first lady and members of the mansion's Fine Arts Committee about the history of this historic home, and tour rooms that are not open to the public!

Presenting Sponsorship: \$5,000 | **Supporting Sponsorship: \$2,500**