



WALTER WINi 2019

Celebrate women across generations at this afternoon of **empowerment** and **community**. Inspired by WINnovation, local role models will share encouragement meant especially for young women, but sure to resonate with every age.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship Package: SOLD OUT

Supporting Sponsorship Package: \$3,000

PRINT

- Branding on all event promotional materials in WALTER Magazine and *The News & Observer*
- Half page ad in the event coverage issue of WALTER
- Full page ad in event program

DIGITAL

- Branding on all WALTER and *The News & Observer* promotional digital ads and email blasts
- Included in video and photos of event posted on WALTER Magazine website

SOCIAL MEDIA

- Sponsor to be recognized on social media channels when promoting event

PUBLIC RELATIONS

- Thank you, photos and mentions in post-event media coverage in WALTER

EVENT

- 6 tickets to event
- Signage on event materials
- Opportunity to give gifts and/or promotional items to attendees

Workshop Sponsorship Package: \$1,500

PRINT

- Branding on all event promotional materials in WALTER Magazine and *The News & Observer*
- Half Page ad in event program

DIGITAL

- Branding on all WALTER and *News & Observer* promotional digital ads and email blasts
- Included in video and photos of event posted on WALTER Magazine website

SOCIAL MEDIA

- Sponsor to be recognized on social media channels when promoting event

PUBLIC RELATIONS

- Thank you, photos and mentions in post-event media coverage in WALTER

EVENT

- 4 tickets to event
- Signage on event materials

Table Sponsorship Package: \$800

PRINT

- Business name/logo in event program

EVENT

- 10 tickets to event (full table)
- Business logo on signage at event and table
- Recognized at event



WALTER

FOR MORE INFORMATION PLEASE CONTACT:

events@waltermagazine.com or visit waltermagazine.com/sponsorships