



# WALTER

## Book Club

Lee Smith & Samia Serageldin

Join *WALTER* as we listen to location North Carolina authors Lee Smith and Samia Serageldin discuss their latest work *Mothers and Strangers*. This insightful collection of essays challenge stereotypes about mothers and expands our notions of motherhood in the South.

Sunday  
JUNE 2



## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsorship Package (Category Exclusivity) \$5,000

#### PRINT

- 1 full page ad in WALTER Magazine
- Branding on all printed event materials in WALTER Magazine and *The News & Observer*

#### DIGITAL

- Branding on all WALTER promotional digital ads and email blasts

#### SOCIAL MEDIA

- Sponsor to be featured on all social media channels when promoting the event

#### PUBLIC RELATIONS

- Thank you and mentions in post-event media coverage of the event in WALTER
- Photos and Event Coverage in The Whirl

#### EVENT

- Tickets for 6 guests to attend the event
- Acknowledgement and thank you at opening of event
- Signage on all event materials
- Table and merchandise presence at event + option to giveaway items

### Supporting Sponsorship Package: \$2,500

#### PRINT

- 1 half page ad in WALTER Magazine
- Branding on all printed event materials in WALTER Magazine and *The News & Observer*

#### DIGITAL

- Branding on all WALTER promotional digital ads and email blasts

#### PUBLIC RELATIONS

- Thank you and mentions in post-event media coverage of the event in WALTER
- Photos and Event Coverage in The Whirl

#### EVENT

- Tickets for 4 guests to attend the event
- Acknowledgement and thank you at opening of event
- Signage on all event materials
- Table and merchandise presence at event + option to giveaway items

WALTER

FOR MORE INFORMATION PLEASE CONTACT:

[events@waltermagazine.com](mailto:events@waltermagazine.com) or visit [waltermagazine.com/sponsorships](http://waltermagazine.com/sponsorships)