

WALTER'S TALES *from the* WILD

Join WALTER for a spirited evening of good-natured sport & tales from the wild. Guests can participate in demos and interactive stations including fly fishing, oyster shucking, and knife skills, while enjoying local beer and Southern fare from the Milburnie Fishing Club.

SPONSORED BY



**GREAT OUTDOOR
PROVISION CO.**

5:30 P.M.
THURSDAY, OCTOBER 25
MILBURNIE FISHING CLUB

*1308 Old Milburnie Road
Raleigh, NC 27604*



For tickets and more information, please visit
waltermagazine.com/savethedate.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship Package (Category Exclusivity)

PRINT

- 1 full page ads in WALTER Magazine – September
- Branding on all printed event materials in WALTER Magazine and The News & Observer

DIGITAL

- Branding on all WALTER and The News & Observer digital ads and email blasts

SOCIAL MEDIA

- Sponsor to be recognized on all social media channels when promoting the event

PUBLIC RELATIONS

- Thank you and mentions in post-event media coverage of the event in WALTER Magazine
- Photos and event coverage in the Whirl

EVENT

- Tickets for 6 guests to attend the event
- Acknowledgement and thank you at opening of the event
- Signage on event materials
- Opportunity to give gifts and/or promotional items to attendees
- Table & merchandise presence at event

Supporting Sponsorship Package (2 available) \$2,500

PRINT

- Branding on all event promotional materials in WALTER Magazine + The News & Observer
- Half page ad in the event coverage issue of WALTER

DIGITAL

- Branding on all WALTER and The News & Observer promotional digital ads and email blasts

SOCIAL MEDIA

- Sponsor to be recognized on social media channels pre and during event

PUBLIC RELATIONS

- Thank you and mentions in post-event media coverage in WALTER Magazine
- Photos and event coverage in the Whirl

EVENT

- 2 tickets to the event
- Signage on event materials
- Opportunity to give gifts and/or promotional items to attendees
- Table & merchandise presence at event